



Budweiser American Ale “The Great American-style Ale”

- Introduced:** 2008
- Beer Category/Style:** American-style amber ale. Budweiser American Ale defines a new style of ale - The American Ale - with a robust taste that's full-bodied, but not too heavy or too bitter. Carefully brewed with the highest quality American ingredients, this rich, amber-colored, all-malt ale delivers a satisfying bold taste with a bright hoppy finish. It's an ale that's distinctly American in character.
- Taste Profile:** Initial citrus and slight green hop aromas in the nose from the Cascade dry hop are balanced by caramel and slight toasted malt flavor and aromas. Balanced and full-bodied but not overpowering, with a savory finish.
- Ingredients/Brewing:** Brewed with caramel malted barley from America's Heartland for a beautiful, rich amber color and sweet malt character and dry-hopped with Cascade hops from the Pacific Northwest for a noticeably citrus aroma, Budweiser American Ale achieves the perfect balance of rounded malt and hop flavor.
- Product Information:** Budweiser American Ale is 5.3 percent alcohol by volume (ABV). A 3.2 percent alcohol by weight (ABW) version is available in select states as determined by local laws.
- Packaging:** Available in draught (1/2 and 1/6 barrels) on Sept. 15, and in six-packs of 12-ounce bottles and single 22-ounce bottles on Sept. 29.
- Further Information:** Call 1-800-DIAL-BUD.

